

2024 AOTS Management Program in Japan

This program will be implemented with the Japanese government subsidies.



Training program in Japan

The Executive Program on Corporate Management [EPCM]

24th July - 6th August 2024

Course Director:

ITO Akitoshi, Ph.D Professor of Finance, Nanzan University



Dr. Ito obtained a BA from the University of Tokyo, an MBA from Keio University, and a PhD in Finance from the University of Western Ontario (Ivey Business School). He has been doing research and taught at Hitotsubashi University Business School since 2007. His research interests include corporate finance, corporate governance, SDGs, disclosure, and company valuation. He published many articles in major academic journals. He was also active about developing in-company training programs for many companies and governments.

Associate- Course Director:

YAHAGI Tsuneo, Ph.D Professor Emeritus, Keio University



Dr. Yahagi graduated from Keio University (BS). After working at Mitsubishi Corporation, he went to Stanford University, where he obtained an MBA (with Distinction), MS (Statistics) and Ph.D. (Most Excellent Ph.D. Thesis Award in management, 1981). He has started up and managed his own venture business as well as joined several SM.E management teams. He became Mitsubishi Chaired professor and also served as Dean of the Graduate School of Business before becoming Provost of Keio University. He has served as an advisor to the central and local governmental agencies of Japan and private companies both in Japan and the US. He has served several companies listed on Tokyo Stock Exchange as outside board members.

The Executive Program on Corporate Management (EPCM) is one of AOTS's flagship and most popular courses to learn corporate management concepts and skills and their underlying ways of thinking which are found in common across good Japanese companies. It was designed in 1983 to improve the managerial capabilities of corporate executives in developing countries, and it has so far attracted over 1,000 participants from all over the world. The 44th program (2 were online) will be held this year and will be conducted with the cooperation of Prof. ITO Akitoshi as the Course Director and Prof. YAHAGI Tsuneo who has long served as the Course Director since the early days of the program.

■ Objective

The objective of the program is to enhance participants' capabilities of corporate management, with utilizing managerial functions, pursuing to upgrade the corporate management of their companies as executives.

■ Highlights

- This program uses the **case method**. Participants will exchange opinions with others from different countries under the guidance of the lecturer.
- Through **intensive discussions** and **confrontation with the complexities** of making the top executive decisions on the issues of each case, participants will enhance his/her top management capabilities.



Course schedule

Date	Contents
24-July (Wed)	Opening Ceremony [Case Study] Japanese Management
25-July (Thu)	[Case Study] Economics for Management
26-July (Fri)	[Case Study] Business Ethics
27-July (Sat)	[Case Study] Marketing
28-July (Sun)	Day off
29-July (Mon)	Study Tour [Visit] Discussion with the CEO of a Japanese Company
30-July (Tue)	Study Tour [Visit] Corporate Philosophy of a Japanese Company
31-July (Wed)	Study Tour [Visit] Corporate Management of SME in Japan
1-Aug (Thu)	Study Tour [Visit] Business Development and Management Philosophy
2-Aug (Fri)	[Case Study] Innovation
3-Aug (Sat)	[Case Study] Organization and Human Resource Management
4-Aug (Sun)	Day off
5-Aug (Mon)	[Case Study] Corporate Finance
6-Aug (Tue)	[Special Lecture] Corporate Management [Final Presentation]

※Program line-up and schedule are subject to change.

Application to:

Nearest AOTS Alumni Society

Inquiry:

AOTS Overseas Cooperation Group I

TEL: 81-3-3888-8256 FAX: 81-3-3888-8264

Email: shouhei-au@aots.jp

Venue:

AOTS Tokyo Kenshu (Training) Center

The training center provides training facilities and accommodations/meals for the training participants (Address : 1-30-1, Senju-azuma, Adachi-ku, Tokyo)



Target Participant

Director-level senior executives who have overall responsibility for their organizational management.

Number of participants

20 persons

Language

English

(sometimes with JP/Eng interpretation)

The ability to express one's opinions in English is a must. Active participation in discussions is required to fully experience this program.

Fees

Participation fee will be partially subsidized by Japanese government. Please refer to "Estimate of EPCM" for details.

Application Deadline

20 May 2024

Arrive by 20 May in Japan



Previous program
movie

Please review the "Program Outline & Participation Requirements of EPCM" dated April 2024 for application details.