

# The Program on Japanese Corporate Management [PJCM]

-Learning from Ethos of Japanese Corporate Management-

**14 ~ 29 February 2024**

**@AOTS Kansai Kenshu Center, Osaka Japan**

## Course Benefits

1. To understand the spirit of Japanese management by closely examining the essence.
2. To understand long-established Japanese family business enterprises and their efforts and innovations to perpetuate their enterprises.
3. To consider how to apply the management methods learnt in this course into own enterprises.

## Number of participants

25 participants

## Language

### English

(sometimes with JP/Eng interpretation)

## Fees

**Participation fee will be partially subsidized by Japanese government.**

Please refer to "Estimate of PJCM" for details.

## Participation Requirements

**Participants should be, in principle, owners, directors and executives of companies in the target countries. Senior managers who are responsible for organizational management may also be accepted.**

\*There are other participation requirements, please check the Program Outline of PJCM for more details.

## Application Deadline

**4 December 2023**

Arrive by 4 December 2023 in Japan

## Venue: AOTS Kansai Kenshu(training) Center

The training center provides training facilities and accommodations/meals for the training participants.

(7-5, Asaka 1-chome, Sumiyoshi-ku, Osaka, Osaka 558-0021)



## Inquiry:

**AOTS Overseas Cooperation Group**

Email: [shouhei-au@aots.jp](mailto:shouhei-au@aots.jp)

# Program Director

## Dr. Tadao Kagono

### Professor Emeritus, Kobe University

Studied at Harvard University. Has held prominent positions, such as an external auditor for NTN Co., for Santen Pharmaceutical and so on, as well as the Chairman of the Academic Association for Organizational Science, the Vice Chairman of the Forum for Entrepreneurial Studies and so on. Major publications: “Mindset of Management”, “Learning Management from Konosuke Matsushita”, “Whom for the Management” and many others.

## Schedule(Tentative)

※All lectures/visits will be conducted in English

Date	Morning	Afternoon
14-Feb. (Wed.)	<b>ORIENTATION/ OPENING CEREMONY</b> <b>LECTURE : Course Overview/ Spirit of Japanese Management</b> -The three spirits in corporate management, including (1) citizenship, (2) entrepreneurship and (3) utilitarian mind	<b>PRESENTATION &amp;DISCUSSION :</b> Sharing Management Issues and Training Objectives of participants
15(Thu.)	<b>LECTURE : Spirit of Japanese Entrepreneurs</b> -To identify the characteristics of Japanese management in comparison with American companies	<b>COMPANY VISIT :</b> <b>Case Study of Japanese Entrepreneurship</b>
16(Fri.)	<b>COMPANY VISIT : 3S and Management</b>	<b>LECTURE : 5S (cleaning activities) Habituation and Management</b> -5S and “cleaning activities” and their significance and effectiveness in corporate management
17(Sat.)	Day off	
18(Sun.)	Day off	
19(Mon.)	<b>ONLINE LECTURE:</b> <b>5S Management Case in an Overseas Company</b> -The difficulties and challenges of introducing 5S in non-Japanese companies as case studies	<b>LECTURE &amp; EXERCISE :</b> <b>Exercise for Making a 5S Implementation Plan</b> -Group Discussions about the companies in the group that have introduced 5S as model companies
20(Tue.)	<b>LECTURE : Skill Succession and Family Business</b> -Efforts of family business enterprises for long-survival and growth, and mechanisms for skills succession	<b>COMPANY VISIT :</b> <b>Case Study of the Management Philosophy of Family Business</b>
21(Wed.)	<b>Study Tour</b>	<b>COMPANY VISIT :</b> <b>Case Study of the Management Spirit</b>
22(Thu.)		<b>COMPANY VISIT : History of industrial and Technological Development in Japan</b>
23(Fri.)	<b>LECTURE : Strategic Intercompany Alliance by Japanese Companies-1</b> -Adjusting and integrating corporate culture when introducing Japanese-management methods	
24(Sat.)	Day off	
25(Sun.)	Day off	
26(Mon.)	<b>LECTURE : Strategic Intercompany Alliance by Japanese Companies-2</b> -Characteristics of Japanese-management methods and measures when integrating them	
27(Tue.)	<b>LECTURE : Basic Concepts and Features of the Amoeba Management</b> -Background and basic ideas behind the creation of amoeba management -Effects and changes resulting from the introduction of the Amoeba Management	<b>COMPANY VISIT :</b> <b>Practical Case of the Amoeba Management</b>
28(Wed.)	<b>LECTURE : System of the Amoeba Management</b> -Management accounting schemes based on the Amoeba Management	<b>LECTURE and EXERCISE :</b> <b>Exercise of the Amoeba Management</b> -Discussion on the key points for introducing The Amoeba Management
29(Thu.)	<b>LECTURE &amp; PRESENTATION :</b> <b>Final Report Presentation</b>	<b>LECTURE &amp; PRESENTATION :</b> <b>Final Report Presentation/ Closing Ceremony</b>