



The Program on Leadership Development for Southeast and Northeast Asia [ASLD]

[Program Benefits]

1. To deepen understanding of practical leadership concepts and the management strategies and organizational development required in DX.
2. To analyze the participants' own leadership style, strengths and weaknesses to understand issues related to one's own management style, and to clarify their own "leadership theory" as an axis for acting as a management leader.
3. To develop an action plan to realize the management issues and problem solving to be implemented after returning home based on the clarified "leadership theory".

- DATE : **22 JANUARY – 4 FEBRUARY 2025 (2 WEEKS)**
- VENUE : **AOTS TOKYO KENSHU CENTER**
- TARGET PARTICIPANTS : **CEOS, SENIOR EXECUTIVE AND MIDDLE TO SENIOR MANAGERS OF COMPANIES IN SOUTHEAST AND NORTHEAST ASIA.**
- APPLICATION DEADLINE : **5 NOVEMBER 2024 (MON)**
- FEE : THIS PROGRAM IS **PARTLY SUBSIDIZED BY JAPANESE GOVERNMENT**. PLEASE SEE PROGRAM OUTLINE FOR DETAILS.

Contact Information

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Program Director

Prof. Atsutoshi Oshima, Ph.D. Utsunomiya University

At a major general think tank in Japan, he engaged in numerous government research and business promotion projects and consulting for private companies, focusing on "human resources," "digital utilization," and "globalization". He has also served as a training instructor on "Leadership Development," "Corporate Universities," "DX Promotion," and "Regional Revitalization" in Japan and abroad.

He has developed management leader training & leadership development at Utsunomiya University. He also promotes tourism DX and digital marketing in Tochigi, Utsunomiya, and other regions.

Schedule(Tentative)

***All lectures/visits will be conducted in English.**

Date	Morning	Afternoon
22-Jan (Wed)	Orientation Opening Ceremony [Lecture] Introduction to Leadership	[Lecture] Introduction to Leadership (cont.)
23-Jan (Thu)	[Lecture] Corporate University for the Realization of Strategies	[Lecture] Developing Next Generation Management Leaders for Sustainable Growth
24-Jan (Fri)	[Visit] Case of Unique Management and Leadership of SME	[Visit] Case of DX Management and Leadership
25-Jan (Sat)	Day off	
26-Jan (Sun)	Day off	
27-Jan (Mon)	[Visit] Case of Data Analysis and Management	[Visit] Case of DX Management and Human Resource Development
28-Jan (Tue)	[Lecture] Organizational Motivation and Engagement	
29-Jan (Wed)	[Visit] Case of Human Resource Development Initiatives	
30-Jan (Thu)	Study Tour	[Visit] Case of Leadership of Founder of One of Japan's Leading Manufacturing Companies
31-Jan (Fri)		[Visit] Case of "All Member Participation Management" in which Employees Voluntarily Participate in Management
1-Feb (Sat)	[Visit] Case of Innovation in Japanese Traditional Industry	
2-Feb (Sun)	Day off	
3-Feb (Mon)	[Lecture] Organizational Transformation and Leadership	[Lecture] Business Model and Innovation
4-Feb (Tue)	Final Presentation	Closing Ceremony

AOTS Tokyo Kenshu Center

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