

# The Program on Family Business

## Management for Thailand

**2 weeks Management Training  
in Japan conducted in Thai**



**Training Duration:  
4 – 17 March 2025  
\*14 days**



### Participants Requirement

### Number of Participation 23

Participants should be, in principle, founders, successors or its candidates of Egyptian family businesses.

\*Those who are not relatives by blood to the founder or management may also be accepted.

\*Participation eligibility will be determined by reviewing application documents, “Pre-Training Report” and “Questionnaire on the Family Business”. (20 years old over)

1. To understand the characteristics of Japanese family businesses in terms of management methods.
2. To understand how Japanese long-established family businesses carry out human resource development and skills transfer.
3. To understand the structure, systems and practices of corporate governance in Japanese family businesses.
4. To consider how to develop the family business in their own company over the long term and hand it over to the next generation and formulate a concrete action plan.

### Language

### Application Deadline

\*Participation fee will be partially subsidized by Japanese government.  
Please refer to “Program Outline” for details.

**Thai**

\*Thai interpreter provided

**2 Dec. 2024**



**Venue : AOTS Kansai Kenshu Center (KKC)**

7-5, Asaka 1-chome, Sumiyoshi-ku, Osaka, Osaka 558-0021

**ABK & AOTS Alumni Association (Thailand)**

**Person in charge of application:**

**TEL: 66-2-238-5235~36/ Fax: 66-2-634-0265**

**Email: [alumni@abk-aots.org](mailto:alumni@abk-aots.org)**

**AOTS Overseas Cooperation Group I**

**+81-03-3888-8256/ [shouhei-au@aots.jp](mailto:shouhei-au@aots.jp)**

**Inquiry**

## Program Director

### Dr. Hidekazu Sone

Professor, Faculty of Policy Science,  
Shizuoka University of Art and Culture

Dr. Sone has been teaching as a Professor at Faculty of Policy Science, Shizuoka University of Art and Culture since 2022 after working as an Assistant Professor at Osaka University of Economics, a Visiting Researcher at Memorial University in Canada and an Assistant Professor at the Faculty of Business Administration at Tezukayama University. Currently he is active as Executive Director of Japan Academy of Family Business, Executive Secretary of Entrepreneur Research Forum. Dr. Sone holds a PhD in Business Administration. Major publications: "Business Administration from the Ground Up" (Joint Authorship, 2013), "Family Business in Japan" (Editing and Writing, 2016), "Survival Mechanisms of Long-established Firms" (2019, winner of the Main Prize of the Small and Medium Enterprise Research Encouragement Award from the Shoko Research Institute, winner of the Family Business Society Award, winner of the Entrepreneur Research Forum Award, etc.), "Corporate Governance and Management in German Enterprises" (Joint Authorship, 2021), "Theory and History in Regional Perspective" (Joint Authorship, 2022) and so on.

## Course Itinerary

Lectures, company visits and exercises will be conducted in Thai or with Thai interpreters.  
Course materials and teaching materials will be prepared in Thai.



Date	Morning Session	Afternoon Session
4 Mar. (Tue.)	Orientation Opening Ceremony	[Lecture] Traditional Japanese view of company management and Family Business
5 (Wed.)	[Lecture] Skill Succession and Family Business	
6 (Thu.)	[Visit] Skills Transfer and Family Businesses	
7 (Fri.)	[Lecture] Business Succession, HRD, Conflicts Japan and other countries cases (1)	[Lecture] Business Succession, HRD, Conflicts Japan and other countries cases (2)
8 (Sat.)	Day off	
9 (Sun.)	Day off	
10 (Mon.)	(Move to Visit Site)	[Visit] The way of Business Succession
11 (Tue.)	STUDY TOUR [Visit] Initiatives for Business Permanence in Family Businesses (1)	[Visit] Features of Long-Standing Japanese Company
12 (Wed.)	[Lecture] Challenges in Family Business Succession	[Visit] Initiatives for Business Permanence in Family Businesses (2)
13 (Thu.)	[Lecture] Corporate Governance in Family Business	
14 (Fri.)	[Lecture] Summary of Learning from Family Business Case Studies	Final Report Presentation within groups
15 (Sat.)	Day off	
16 (Sun.)	Day off	
17 (Mon.)	Final Report Presentation	Closing Ceremony