

# The Leadership Development Training Program for Thailand



2022 AOTS Management Training program  
[Course Code: THLD]



DATE&TIME:

 <https://www.aots.jp/en/>

**From 1 to 10 March 2023 \*10 days**

## GOAL of this course

- (1) To understand the fundamentals of management and the image of leadership required in the digital age in order to sustainably strengthen corporate competitiveness as the leader.
- (2) To learn about the know-how necessary for leadership to strengthen corporate competitiveness
- (3) To gain the knowledge of the characteristics of successful Japanese corporate leaders, methods of human resource development, management styles expected of owners and executives, and innovation through case studies.
- (4) To clarify the concept of sustainable competitiveness that they would like to practice in the future and acquire the ability to show leadership within their organizations.

## Participation number

22ppl

## Language

Thai Language



## TARGET

- In principle, company owners, executives, and senior managers of organizations or companies. (Japanese are not eligible to apply.)
- Residing in Thailand
- 25 years old and over

## FEE

A part of this program partly subsidized by Japanese Government. Please see Program Outline for details.

**\*ODA Program Partly Subsidized by Japanese Government.**

**\*Application Deadline: 22 Dec 2022**

## VENUE

**AOTS Tokyo Kenshu Center (TKC)**

30-1, Senju-azuma 1-chome, Adachi-ku, Tokyo 120-8534



**Overseas Cooperation Group**



## Contact Us



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## Course Director Profile

**Prof. Atsutoshi OSHIMA**

**Professor, Miyagi University**



As a chief consultant with Mitsubishi UFJ Research Consulting Firm, Prof. Oshima was engaged in a great deal of research for government agencies and consultation work for private companies from the aspects of "Human Resources/Leadership Development", "Digital Transformation (DX)", and "Global/Local point of view".

Also, as an expert on loan to the APEC\* Secretariat for Human Resources Development, He promoted industry-government-academia cooperation, conducting lectures on leadership development and digital utilization.

Currently as a professor at Miyagi University, he provides practical education in business strategy/process, leadership, e-business and digital marketing. He also conducts several industry-academia collaboration projects for new value creation and next leaders' development. He has authored many books and research papers and lectured more than 180 times in Japan and overseas. Title of his new book is "Introduction to Digital x Business Management."

\*APEC: Asia Pacific Economic Cooperation

## Course Itinerary

	<b>Morning (9:30-12:30)</b>		<b>Afternoon (13:30-16:30)</b>	
Mar. 1 (Wed.)	Orientation (9:00-10:30) Opening Ceremony (10:30-11:00) <b>【LECTURE】</b> Concept of Leadership 1 (11:00-12:30)		<b>【LECTURE】</b> Concept of Leadership 2	
2 (Thu.)	<b>【LECTURE】</b> Leaders and Developing Organizational Capabilities in Digital Era		<b>【LECTURE】</b> Diversified Leadership in Cases	
3 (Fri.)	<b>【LECTURE】</b> Organization Change and Leadership		<b>【VISIT】</b> Example of Leadership in Japanese companies	
4 (Sat.)	Day Off			
5 (Sun.)	Day Off			
6 (Mon.)	Study Tour	(Depart from Tokyo)		<b>【VISIT】</b> Example of Manufacturing and Global Management by Executives
7 (Tue.)		<b>【VISIT】</b> Example of Regional Revitalization and the Role of Local Leaders		<b>【VISIT】</b> Example of Leadership by the Founder of Leading Japanese Manufacturing Company
8 (Wed.)		<b>【VISIT】</b> Examples of "Full-Participation" Management		(Back to Tokyo)
9 (Thu.)	<b>【LECTURE】</b> Enhancing the Motivation and Engagement at Companies/Organizations			
10 (Fri.)	Final Report Presentation Closing Ceremony (16:00-17:00)			

## About Tokyo Kenshu Center, Training Location and Accommodation

**- Home Away from Home -**

Strategically located in the quaint Kita-senju area of Tokyo, the TKC first opened its doors in April 1982.

The training centers provide training facilities and accommodations for trainees who are away from their countries to participate in training courses at AOTS and specialized technical training at host companies. Our training center has a role to be a "**Home Away from Home**" for the trainees during their stay in Japan, in order to reduce the cultural gap and provide comfortable circumstances.

For example, at the training center canteens, menu for vegetarians and Muslims are available every day. Various menu of trainees' home countries are also prepared.

The reception desks deal with inquiries from trainees for 24 hours. The training centers support welfare of trainees by providing regular health consultations as well.

