

The Program on Family Business Management for Thailand

***10 days Management Training In Japan**

Training Duration:

7th to 16th March 2023 *10 days



Dr. Hidekazu Sone

Professor, Faculty of Policy Science,
Shizuoka University of Art and Culture

Participants Requirement

Participants should be, in principle, founders, successors or its candidates of Thai family businesses.

*Those who are not relatives by blood to the founder or management may also be accepted.

*Participation eligibility will be determined by reviewing application documents, "Pre-Training Report" and "Questionnaire on the Family Business".

(20 years old over)

Number of Participation 20 ppl

1. To understand the characteristics of Japanese family businesses in terms of management methods.
2. To understand how Japanese long-established family businesses carry out human resource development and skills transfer.
3. To understand the structure, systems and practices of corporate governance in Japanese family businesses.
4. To consider how to develop the family business in their own company over the long term and hand it over to the next generation and formulate a concrete action plan.

Language

Thai

*Thai interpreter provided

Application Deadline

Dec 22nd, 2022

***Participation fee will be partially subsidized by Japanese government.**

Please refer to "Program Outline" for details.



Venue : AOTS Kansai Kenshu Center (KKC)

7-5, Asaka 1-chome, Sumiyoshi-ku, Osaka, Osaka 558-0021

ABK & AOTS Alumni Association (Thailand)

TEL : +66-2-238-5235~36

Email: alumni@abk-aots.org

AOTS Overseas Cooperation Group

+81-03-3888-8256/ shouhei-au@aots.jp

Inquiry

Program Director



Dr. Hidekazu Sone

Professor, Faculty of Policy Science,
Shizuoka University of Art and Culture

Dr. Sone has been teaching as a Professor at Faculty of Policy Science, Shizuoka University of Art and Culture since 2022 after working as an Assistant Professor at Osaka University of Economics, a Visiting Researcher at Memorial University in Canada and an Assistant Professor at the Faculty of Business Administration at Tezukayama University. Currently he is active as Executive Director of Japan Academy of Family Business, Executive Secretary of Entrepreneur Research Forum. Dr. Sone holds a PhD in Business Administration. Major publications: "Business Administration from the Ground Up" (Joint Authorship, 2013), "Family Business in Japan" (Editing and Writing, 2016), "Survival Mechanisms of Long-established Firms" (2019, winner of the Main Prize of the Small and Medium Enterprise Research Encouragement Award from the Shoko Research Institute, winner of the Family Business Society Award, winner of the Entrepreneur Research Forum Award, etc.), "Corporate Governance and Management in German Enterprises" (Joint Authorship, 2021), "Theory and History in Regional Perspective" (Joint Authorship, 2022) and so on.

Course Itinerary

Date	Morning	Afternoon
6-Mar. (Mon.)	(Arrival in Japan)	
7- Mar.(Tue.)	ORIENTATION/ OPENING CEREMONY	LECTURE: Overview of Family Businesses in Japan -Characteristics of long-established family businesses in Japan -Mechanisms for long-term survival and growth -Management philosophy and its transmission -Tradition and innovation in business development
8- Mar.(Wed.)	LECTURE: Skills Transfer and Family Businesses (1) -Effort for corporate survival and growth -Skills transfer mechanisms and human resource development	EXERCISE: Skills Transfer and Family Business (2) -Group discussion
9- Mar.(Thu.)	COMPANY VISIT: Case Study of Skills Transfer and Family Business	
10- Mar.(Fri.)	LECTURE: Local Traditional Industries and Family Businesses -Dominance of family businesses in local traditional industries -Industrial clusters, competition and cooperation between companies -Contribution to regional activation	COMPANY VISIT: Local Traditional Industries and Family Businesses
11- Mar. (Sat.)	Day off	
12- Mar.(Sun.)	Day off	
13- Mar.(Mon.)	Study Tour Move to company visit	COMPANY VISIT: Case Study of Successor Development based on Management Philosophy
14- Mar.(Tue.)		COMPANY VISIT: Case study of Management Philosophy in Family Businesses
15- Mar.(Wed.)	LECTURE: Corporate Governance in Family Businesses (1) -Importance of governance in family businesses and its challenges -Corporate governance mechanisms, systems and practices in Japanese family businesses -Avoiding conflicts within companies	LECTURE: Corporate Governance in Family Businesses (2)
16- Mar.(Thu.)	PRESENTATION: Final Report Presentation (1)	PRESENTATION Final Report Presentation (2)/ Closing Ceremony
17- Mar.(Fri.)	(Departure from Japan)	