



The Program for Japanese Corporate Management [PJCM]

-Learning from Ethos of Japanese Corporate Management-

Course Benefits

1. To understand the spirit of Japanese management by closely examining the essence.
2. To gain insight into ideas and methods that participants could incorporate in their own companies.
3. To understand long-established Japanese family business enterprises and their efforts and innovations to perpetuate their enterprises.
4. To consider how to apply the management methods learnt in this course into own enterprises.

■ **Date** : **15 February – 2 March 2023 (16days)**

■ **Venue** : **AOTS Kansai Kenshu Center**

■ **Target Participants** : Owners, Directors and Senior Managers who are responsible for organizational management

■ **Deadline** : **2 December 2022 (Fri.)**

AOTS Kansai Kenshu Center

7-5, Asaka 1-chome,
Sumiyoshi-ku, Osaka
558-0021, Japan



Contact Information

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Program Director

Dr. Tadao Kagono

Professor Emeritus, Kobe University

Studied at Harvard University. Has held prominent positions, such as an external auditor for NTN Co., for Santen Pharmaceutical and so on, as well as the Chairman of the Academic Association for Organizational Science, the Vice Chairman of the Forum for Entrepreneurial Studies and so on. Major publications: “Mindset of Management”, “Learning Management from Konosuke Matsushita”, “Whom for the Management” and many others.

Schedule(Tentative)

※All lectures/visits will be conducted in English

Date	Morning	Afternoon
15-Feb. (Wed.)	ORIENTATION/ OPENING CEREMONY LECTURE : Course Overview/ Spirit of Japanese Management -The three spirits in corporate management, including (1) citizenship, (2) entrepreneurship and (3) utilitarian mind	PRESENTATION & DISCUSSION : Sharing Management Issues and Training Objectives of participants
16(Thu.)	LECTURE : Spirit of Japanese Entrepreneurs -To identify the characteristics of Japanese management in comparison with American companies	COMPANY VISIT : Case Study of Japanese Entrepreneurship
17(Fri.)	COMPANY VISIT : 3S and Management	LECTURE : 5S (cleaning activities) Habituation and Management -5S and “cleaning activities” and their significance and effectiveness in corporate management
18(Sat.)	Day off	
19(Sun.)	Day off	
20(Mon.)	ONLINE LECTURE: 5S Management Case in an Overseas Company -The difficulties and challenges of introducing 5S in non-Japanese companies as case studies	LECTURE & EXERCISE : Exercise for Making a 5S Implementation Plan -Group Discussions about the companies in the group that have introduced 5S as model companies
21(Tue.)	LECTURE : Skill Succession and Family Business -Efforts of family business enterprises for long-survival and growth, and mechanisms for skills succession	COMPANY VISIT : Case Study of the Management Philosophy of Family Business
22(Wed.)	Study Tour	COMPANY VISIT : Case Study of the Management Spirit
23(Thu.)		COMPANY VISIT : History of industrial and Technological Development in Japan
24(Fri.)	LECTURE : Strategic Intercompany Alliance by Japanese Companies-1 -Adjusting and integrating corporate culture when introducing Japanese-management methods	
25(Sat.)	Day off	
26(Sun.)	Day off	
27(Mon.)	LECTURE : Strategic Intercompany Alliance by Japanese Companies-2 -Characteristics of Japanese-management methods and measures when integrating them	
28(Tue.)	LECTURE : Basic Concepts and Features of the Amoeba Management -Background and basic ideas behind the creation of amoeba management -Effects and changes resulting from the introduction of the Amoeba Management	COMPANY VISIT : Practical Case of the Amoeba Management
1-Mar. (Wed.)	LECTURE : System of the Amoeba Management -Management accounting schemes based on the Amoeba Management	LECTURE and EXERCISE : Exercise of the Amoeba Management -Discussion on the key points for introducing The Amoeba Management
2-Mar. (Thu.)	LECTURE & PRESENTATION : Final Report Presentation	LECTURE & PRESENTATION : Final Report Presentation/ Closing Ceremony