

**2022 AOTS online program [KRTH03]**  
**Online Program on Amoeba Management Basics**  
**-To Learn the Essence of Amoeba Management in Three Hours-**

Organized by The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS)  
Collaborated by ABK & AOTS Alumni Association (Thailand)

## **BACKGROUND**

The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS) is an organization for human resources development mainly in overseas countries to promote technical cooperation through training, experts dispatch and other programs. Through those programs, we aim at contributing to the mutual economic growth of developing countries and Japan as well as enhancing friendly relations among those countries.

The Online Program on Amoeba Management Basics -To Learn the Essence of Amoeba Management in Three Hours (KRTH03) is an online program designed for company owners, executives, mid- to senior-level managers and supervisors of companies and organizations in Thailand, as well as personnel in charge of general affairs and human resources departments. The program is suitable for participants who wish to learn about Amoeba Management (a method where all employees work together to improve management).

## **OUTLINE**

With the effects of the COVID19 still continuing, the business environment remains difficult to predict. Amoeba Management is one management method that can help companies overcome and transform in such a crisis.

Amoeba Management is a business management method developed by Kazuo Inamori, Chairman Emeritus of KYOCERA Corporation, based on his own experience in company management, and is characterized by the sharing of a management philosophy between management and employees, and the participation of all employees, rather than company management being carried out by only some senior management.

In this program, the lecture focuses on the concepts that form the basis of Amoeba Management, such as the penetration of a management philosophy that elicits commitment from employees and a field-oriented approach from management. The lecture will also outline management methods to reduce costs and increase sales, with all employees sharing the same philosophy and having a management mindset. Through the lecture, the program aims the participants to gain insights that will lead to improvements in their own management issues.

## **OBJECTIVES**

This online program aims to company owners, executives, mid- to senior-level managers and supervisors of companies and organizations in Thailand, as well as personnel in charge of general affairs and human resources departments to achieve the following goals:

- 1) To deepen understanding of the distinctive elements that make up the concept of Amoeba Management and the management philosophy that underpins the foundation of Amoeba Management.
- 2) To understand the essence of Amoeba Management and gain insights that will lead to improvements in their own management issues.

## DATE AND TIME

Wednesday, 9 November 2022, 2:00PM-5:00PM (Thai Time)

## TARGET COUNTRY

Thailand

## NUMBER OF PARTICIPANTS

300 participants

## TARGET PARTICIPANTS

Company owners, executives, mid- to senior-level managers and supervisors of companies and organizations in Thailand, as well as personnel in charge of general affairs and human resources departments.

### [Basic Requirements for Participants]

In order to participate in this program, the following conditions must be satisfied, in addition to the work experience and position requirements specified for each program.

- a) Participants should live and work in target countries. Japanese is NOT applicable.
- b) Participants should belong to either a corporation or an organization.
- c) Participants should be 20 years old and over.
- d) Participants should not be armed forces personnel.
- e) Participants should not be students.

Notes:

- 1) In the case of applications from consultancy service, the priority for selection becomes lower. However, participation may be possible with conditions. Please contact the address in the inquiry if you wish to participate.
- 2) In the case of applications from a company with capital from a developed country other than Japan, the priority for selection becomes lower.
- 3) This training is mainly aimed at the people working in the companies/organizations in the private sector, so those who belong to national or local government agencies are not eligible to participate.

## THEME OF THE PROGRAM

- (1) Concept, origins and characteristics of Amoeba Management.
- (2) Relationship with management philosophy
- (3) Relationship with the remuneration/evaluation system
- (4) Questions for applying the essence of Amoeba Management to the workplace

## LECTURER

### Mr. Norifumi YAMADA



**Consultant,  
Amoeba Management Consulting Division,  
KYOCERA Communication Systems Co., Ltd.**

Mr. Yamada joined Kyocera Communication Systems Co., Ltd. in 2002. Since then, he has been consistently engaged in supporting the implementation and operation of Amoeba Management for client companies. He has experience in introducing Amoeba Management to more than 50 domestic and overseas (China, Thailand, and the Philippines) corporations, as well as corporations in the medical and nursing care fields. He has been in his current position since 2018. Currently, he is supporting the implementation of Amoeba Management from Japan to overseas corporations.

## LANGUAGE

This program will be conducted in Thai (Japanese to Thai interpretation provided.)  
The lecture materials will also be prepared in Thai.

## PARTICIPATION FEE

### Free of charge

This program will be implemented with the subsidy from the Japanese Government and sponsored by ABK & AOTS Alumni Association (Thailand).

## HOW TO APPLY

We accept applications from the AOTS Alumni Societies exclusively.

Please contact the person in charge of ABK & AOTS Alumni Association (Thailand) by the application deadline.

After the deadline of AOTS Japan, AOTS will screen the applicants and select the participants, who will be notified from the AOTS Alumni Society by email.

The screening is conducted based on a comprehensive evaluation as well as described eligible requirements. Please note that you may not be able to participate in this program depending on the number of applications received.

## APPLICATION DEADLINE

### Wednesday, 12 October 2022 (JST)

\*After the deadline, the applicants will be notified as to whether you are accepted or not by e-mail from the Alumni Society in your area.

## ONLINE TOOL

### Zoom Webinar

\*When selected as a participant, you will receive a link to join the program from Zoom, approximately one week before the program day. On the day of the program, please click on this link to join the webinar.

\*If you do not receive an email, please contact AOTS Alumni Society/Association you applied for.

## NOTES

Please read the following notes before applying for this program. By applying for the program, you agree to the following terms and conditions.

- ✧ Attending the program in a group is not admitted.
- ✧ Do not transfer the seminar connection information (meeting link/number/password) given to the participants, to others without permission.
- ✧ This program will be conducted using the external service "Zoom". Participants are required to prepare the necessary equipment for attending the seminar, such as a computer, webcam, and microphone, and to confirm that the communication environment does not interfere with participating this program before the program started. The participant shall prepare and maintain the equipment and communication environment necessary to receive training at their own expense and responsibility.
- ✧ The personal information provided by the participant may be provided to the persons involved in the implementation of the program, such as lecturers and interpreters, based on the participant's consent. In addition, the registration information and other information and data provided may be used at the discretion of AOTS for the purpose of providing and operating training, improving and enhancing training content, publicizing other training programs and conducting surveys, or may be made public as statistical information in a form that does not identify individuals.
- ✧ The participants are requested to cooperate for a survey conducted by AOTS.
- ✧ Unauthorized reproduction, editing, modification, distribution or reprinting of handouts, or filming or recording of lecture content is strictly prohibited. Participants are asked to make a pledge not to commit any violation.
- ✧ In the event of an unavoidable accident (war, riot, labor dispute, earthquake, storm, fire, flood, epidemic, etc.) or network / equipment trouble, AOTS may cancel the implementation of the program. AOTS will not be held responsible if it becomes difficult for participants to participate in or continue to participate in the program due to an unavoidable accident or network/equipment trouble.

## APPLY TO

### **ABK & AOTS Alumni Association (Thailand)**

President: Mr. Somsak Garnjanakarn, President  
Person in charge: Ms. Phanisa Krutdilakanan

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## INQUIRY

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