

Leadership Seminar

Revitalize Your Company by Fostering
A Corporate Culture

DATE AND TIME

Thu. 1st September 2022

5:00 PM-8:00 PM (Japan Standard Time)

- (1) What is corporate culture?
- (2) Mechanisms for penetrating corporate culture.
- (3) Roles and leadership required of company owners, executives, managers for the penetration of corporate culture.
- 4) Successful case studies of Japanese, European and US companies.

PARTICIPANT LIMIT

150 persons

TARGET

Company owners, executives, senior and middle managers, supervisors and candidates for such positions from African countries (Japanese nationals are not eligible to participate ,over 20 years old)

LECTURER



Professor Masayuki FURUSAWA

Kindai University

Director, Society for Intercultural Management

President, Society for Multinational Enterprise

President, Japan Academy of International Business Academy

An associate member of the John H Dunning Research Centre for International Business at Henley Business School at the University of Reading in the UK. He has conducted extensive research in the field of IHRM and engaged in numerous training projects for management executives. He has published more than 70 books and articles and was awarded eight academic prizes for his publications.

INQUIRY

AOTS Overseas Cooperation Group

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PARTICIPATION FEE

Free

*Implemented with the subsidy from the Japanese Government and sponsored by AOTS Alumni Societies.

*AOTS certificate will not be awarded for this webinar.

LANGUAGE

English

(With interpretation from Japanese)

APPLICATION DEADLINE

Tue. 23rd August 2022
(Japan)

