

## 2022 AOTS Online Program [KROP08] Transform Your Business Management using AI & IoT

Organized by the Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS)  
Collaborated by AOTS Alumni Societies

### BACKGROUND

The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS) is an organization for human resources development mainly in overseas countries to promote technical cooperation through training, experts dispatch and other programs. Through those programs, we aim at contributing to the mutual economic growth of developing countries and Japan as well as enhancing friendly relations among those countries.

AOTS Webinar “Transform Your Business Management Using AI&IoT” is an online seminar (webinar) designed for company owners, executives, managers, and supervisors who have difficulties in introducing or utilizing AI & IoT for business management due to lack of budget or human resources with IT skills.

### OUTLINE

This program aims to provide tips for a low cost DX to solve issues at the workplace through the case studies of Japanese SMEs that are using AI&IoT to streamline and optimize their operations or to create new added values.

### GOALS

- 1) To understand the significance of introducing AI and IoT technology and the basics for utilization toward business improvement and creation of new added value to products and services.
- 2) To understand how Japanese SMEs are using AI and IoT through lectures by company owners.
- 3) To understand the overall picture and each process for SMEs to utilize AI / IoT technology, as well as the importance and development of human resources who promote innovation within the company.

### DATE AND TIME

**Wednesday, 14 September 2022, 8:00AM-12:00PM (JST)**

\*Please check the webinar start time in your country with **[Table 1] TIME DIFFERENCE WITH JAPAN IN THE TARGET ZONE** or ask it to the AOTS Alumni Society in the leaflet.

### TARGET COUNTRIES

Developing Countries in Latin America and the Caribbean

\*Please refer to **[Table 2] LIST OF TARGET COUNTRIES** for details.

### NUMBER OF PARTICIPANTS

300 participants

## TARGET PARTICIPANTS

Company owners, executives or managers of SMEs, etc., who are interested in introducing AI&IoT for business.

\* Specific skills and knowledge of IT/IoT/AI, etc. are not required.

### [Basic Requirements for Participants]

In order to participate in this program, the following conditions must be satisfied, in addition to the work experience and position requirements specified for each program.

- a) Participants should live and work in target countries. Japanese is NOT applicable.
- b) Participants should belong to either a corporation or an organization.
- c) Participants should be 20 years old and over.
- d) Participants should have enough Spanish language ability so as to be able to understand the program content.
- e) Participants should not be armed forces personnel.
- f) Participants should not be students.

Notes:

- 1) In the case of applications from a company with capital from a developed country other than Japan, the priority for selection becomes lower.
- 2) This training is mainly aimed at the people working in the companies/organizations in the private sector, so those who belong to national or local government agencies are not eligible to participate.

## THEME OF THE PROGRAM

1. Basics of AI&IoT
2. Case studies of business innovation through AI&IoT (by guest speakers from 2 SMEs in Japan)
3. Adding value to your products and services by using AI&IoT

## LECTURER

### Mr. Mitsuru Abe



Representative Director, AI/IoT Promotions Association  
CEO, Bridge Solutions Co., Ltd.  
IT Coordinator, promoted by Ministry of Economy, Trade and Industry

After working for a Fuji Xerox IT affiliate and a Kyocera-related IT company, he founded Bridge Solutions at the age of 40 after working as a staff member of the IT Coordinator Association. Since its establishment, he has provided advice to more than 1000 SMEs and support for IT introduction to 100 companies. Based on that experience, he has given practical and ready-to-use trainings and lectures nationwide, and was always highly evaluated in participant questionnaire.

## GUEST SPEAKERS

**Mr. Hideo Hayashi**      Advisor, Busyu Kogyo Co., Ltd.

**Mr. Ryuji Tokiwagi**      CTO, CSO, Evangelist, EBILAB Ltd.

## LANGUAGE

This program will be conducted in **Spanish**. The lecture materials will be in **English or Spanish**.

## PARTICIPATION FEE

**Free of charge.**

This program will be implemented with the subsidy from the Japanese Government and sponsored by **AOTS Alumni Societies**.

## HOW TO APPLY

We accept applications from the AOTS Alumni Societies exclusively. Please contact the AOTS Alumni Societies in your area to apply for this program. Application form is available at the AOTS Alumni Societies.

For the list of AOTS Alumni Societies, please visit <https://www.aots.jp/en/alumni/about/>.

E-mail the application form to the person in charge of the AOTS Alumni Society in your area by the application deadline. After the deadline of AOTS Japan, AOTS will screen the applicants and select the participants, who will be notified from the AOTS Alumni Society by email.

The screening is conducted based on a comprehensive evaluation as well as described eligible requirements. Please note that you may not be able to participate in this program depending on the number of applications received.

## APPLICATION DEADLINE

**Friday, 26 August 2022 (JST)**

\*After the deadline, the applicants will be notified as to whether you are accepted or not by e-mail from the Alumni Society in your area.

## ONLINE TOOL

### Zoom Webinar

\*When selected as a participant, you will receive a link to join the program from Zoom, approximately one week before the program day. On the day of the program, please click on this link to join the webinar.

\*If you do not receive an email, please contact AOTS Alumni Society/Association you applied for.

## NOTES

Please read the following notes before applying for this program. By applying for the program, you agree to the following terms and conditions.

- ◇ Do not transfer the seminar connection information (meeting link/number/password) given to the participants, to others without permission.
- ◇ This program will be conducted using the external service "Zoom". Participants are required to prepare the necessary equipment for attending the seminar, such as a computer, webcam, and microphone, and to confirm that the communication environment does not interfere with participating this program before the program started. The participant shall prepare and maintain the equipment and communication environment necessary to receive training at their own expense and responsibility.
- ◇ The personal information provided by the participant may be provided to the persons involved in the implementation of the program, such as lecturers and interpreters, based on the participant's consent. In addition, the registration information and other information and data provided may be used at the discretion of AOTS for the purpose of providing and operating training, improving and enhancing training content, publicizing other training programs and conducting surveys, or may be made public as statistical information in a form that does not identify individuals.
- ◇ The participants are requested to cooperate for a survey conducted by AOTS.
- ◇ Unauthorized reproduction, editing, modification, distribution or reprinting of handouts, or filming or recording of lecture content is strictly prohibited. Participants are asked to make a pledge not to commit any violation.
- ◇ In the event of an unavoidable accident (war, riot, labor dispute, earthquake, storm, fire, flood, epidemic, etc.) or network / equipment trouble, AOTS may cancel the implementation of the program. AOTS will not be held responsible if it becomes difficult for participants to participate in or continue to participate in the program due to an unavoidable accident or network/equipment trouble.

## INQUIRY

The Association for Overseas Technical Cooperation and Sustainable Partnership

Overseas Cooperation Group

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**[Table 1] TIME DIFFERENCE WITH JAPAN IN THE TARGET ZONE**  
 (Only countries with AOTS Alumni Societies are listed.)

Country (Region)	Time difference with JST ( ) indicates the time difference during daylight savings time.
Argentina	JST - 12:00
Brazil (Sao Paulo, Rio de Janeiro)	JST - 12:00 (JST - 11:00)
Bolivia	JST - 13:00
Paraguay	JST - 13:00 (JST - 12:00)
Venezuela	JST - 13:00
Peru	JST - 14:00
Mexico (Mexico City, Monterrey)	JST - 15:00 (JST - 14:00)

**[Table 2] LIST OF TARGET COUNTRIES**

Applicants should be residing in the following countries.

<b>Latin America (28)</b>	
Antigua and Barbuda	Guyana
Argentina	Haiti
Belize	Honduras
Bolivia	Jamaica
Brazil	Mexico
Colombia	Montserrat
Costa Rica	Nicaragua
Cuba	Panama
Dominica	Paraguay
Dominican Republic	Peru
Ecuador	St. Lucia
El Salvador	St. Vincent
Grenada	Suriname
Guatemala	Venezuela

If no AOTS Alumni Society exists in your country (region), please apply through the AOTS Alumni Society in your nearest area.

For the list of AOTS Alumni Societies, please visit <https://www.aots.jp/en/alumni/about/>.