

# Corporate Innovation by Habituation of Practice

-Organizational change starting from 5S & Bonji -

\*Participants are required to attend at all 4 sessions.

\* All dates and times below are in Japan Standard time.



**Dr. Shin Omori**

Professor,  
Faculty of Modern Social Studies,  
Otemae University

## Target

Company Owners, Executives, Senior Managers, and Managers who are in charge of 5S activities, etc. in Developing Countries (20 years old and over)

<p><b>DAY 1</b> Sep. 7 Wed 4:00PM - 7:30PM</p>	<p><b>DAY 2</b> Sep. 8 Thu. 4:00PM - 7:30PM</p>	<p><b>DAY 3</b> Sep. 9 Fri. 4:00PM - 7:30PM</p>	<p><b>DAY 4</b> Sep. 22 Thu. 4:00PM - 7:30PM</p>
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1. The three spirits of management
2. The history of 5S and the true effects of 5S activities
3. Case studies of 5S activities in Japan and overseas
4. Mindset of executives / managers when practicing 5S
5. Understanding the relationship between 5S and “Bonji Tettei” and consider the “Bonji” for own company
6. Formulation of 5S and “**Bonji Tettei\***” practice plan by group work

**\*Bonji Tettei:**

To thoroughly do simple things that anyone can do to the extent that no one else can do

### Participant Limit

25 persons

### INQUIRY

Overseas Cooperation Group, AOTS  
TEL : +81-3-3888-8256  
Email: [webinar-kaikyo@aots.jp](mailto:webinar-kaikyo@aots.jp)

### Participation Fee

100 USD

\*Implemented with the subsidy from the Japanese Government

### Language

English

(With interpretation from Japanese)

### Deadline

Wed. , August 17, 2022  
(Japan Standard Time)

\* AOTS certificate (PDF) will be awarded to those who participated in more than two thirds of total training time.

## LECTURER

The webinar will be lectured by Professor Omori for all four days.

**Dr. Shin Omori**  
Professor,  
Faculty of Modern Social Studies, Otemae University



Completed Ph.D. course in business administration at Kobe University Graduate School, Japan in 2001, Doctor of Business Administration. After working as an Assistant Professor in the Faculty of Commerce at Tokyo International University and a Professor, College of Economics, Nihon University, he is in his current position. Chairman of Study Group 'Hospitality by Cleaning'

He focuses on cleaning activities in companies, as well as research on organizational revitalization, new business creation, and the relationship between project management and cleaning.

His books include "Cleaning and Management-Understanding "Utility" from History and Theory", "Business Administration of Toilet Cleaning", "Cleaning Capitalism", "Strategy Follows Practice", and "New Management Strategy."

## SCHEDULE

\*Participants are asked to watch 30-minute video In your free time before participating in the seminar.

<b>[DAY1]</b> Sep. 7 (Wed.) 4:00PM-7:30PM ※Japan time	<b>Case studies of overseas companies: examples of productivity improvement through 5S</b> -5S activities in overseas companies (2 companies) -Q&A and exchange of opinions
<b>[DAY2]</b> Sep. 8 (Thu.) 4:00PM-7:30PM ※Japan time	<b>Case studies of Japanese companies :</b> Lecture by top management/Introduction of case studies of organizational change through 5S - Yamada manufacturing Co., Ltd. - Nittsu NP Logistics Co., Ltd. - QA session and Discussions <b>Lecture :</b> Three spirits of management <b>*Bonji Tettei:</b> To thoroughly do simple things that anyone can do to the extent that no one else can do
<b>[DAY3]</b> Sep. 9 (Fri.) 4:00PM-7:30PM ※Japan time	<b>Lecture : "Bonji Tettei" and Three spirits of management</b> <b>Lecture :</b> Panasonic Marketing School Co., Ltd. Matsushita Kounosuke SHO-GAKUIN <b>Group Work and Presentation:</b> Formulate and make presentation of "Bonji" practice plan in own company for 10 days
<b>[DAY4]</b> Sep. 22 (Thu.) 4:00PM-7:30PM ※Japan time	<b>Group Work :</b> Sharing experiences of 10-day "Bonji" practice and discussion of change of consciousness <b>Presentation :</b> 5S practice plan for the next 3 months <b>Overall comments and summary of the training</b>



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