On-site seminar at Bekasi Indonesia
Business Innovation through AI & IoT

Organized by: The Association for Overseas Technical Cooperation and Sustainable Partnerships（AOTS）
In collaboration with: **Himpunan Alumni AOTS Indonesia (HAAI) Jakarta**

Outline

The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS) is an organization for human resources development mainly in overseas countries to promote technical cooperation through training, experts dispatch and other programs. This seminar will be implemented with the subsidy from the Japanese Government.
AOTS will send Mr. Mitsuru ABE, the Representative Director of the Association for the Promotion of AI&IoT (AIPA), to Indonesia to give a lecture on the basics of AI&IoT and case studies of Japanese SMEs successfully using AI&IoT to improve and optimize their business efficiency or to create new business opportunities, based on his long experience in supporting Japanese SMEs to introduce AI&IoT. In addition, by welcoming speakers from two local companies, participants will learn about the unique situation and new possibilities in Indonesia.

Seminar Goals

(1) Participants understand the concepts and relationships among IoT, BIGDATA, and AI.
(2) Participants understand the significance and possibilities of AI&IoT through case studies of SMEs in Japan.
(3) Participants learn about the differences between Japan & Indonesia and also understand the advantages of Indonesia in terms of AI&IoT and environment.
(4) Participants analyze management issues and business flow of their own company and make an AI&IoT application plan.

Date & Venue

Venue : **Horison Ultima Bekasi**
Address : Jl. KH Noer Alie – Bekasi 17148, Indonesia
Phone : 021 300 28 500
Ｄａｔｅ : **22nd (Mon) & 23rd (Tue) August, 2022**
Ｔｉｍｅ : 9:00-16:00
　　　　*The registration will start at 8:30 on 22nd August

Language

Indonesian (with an Indonesian-Japanese interpretation)

Requirements

Company owners, executives or managers of SMEs, etc., who are interested in introducing AI&IoT for business.（50 persons）
* Specific technical knowledge is not required.

[Basic Requirements for Participants]
a) Participants should live and work in Indonesia. Japanese is NOT applicable.
b) Participants should belong to either of corporations or organizations. Japanese affiliated companies are prioritized.
c) Participants should be 20 years of age or older.
d) Participants should have enough language (Indonesian) ability so as to be able to understand the program content.
e) Participants should not be armed forces personnel.

Fee

Rp.1.000.000 (excluding tax)
(including textbooks and lunch for 2 days)

Lecturer

Main instructor: **Mr. Mitsuru ABE**
Representative Director, AI&IoT Promotions Association (AIPA), Japan
After working for a Fuji Xerox IT-related company and a Kyocera-related IT company, he founded Bridge Solutions at the age of 40 after working as a staff member of the IT Coordinator Association. Since its establishment, he has provided advice to more than 1000 SMEs and support for IT introduction to 100 companies. Based on that experience, he has given practical and ready-to-use trainings and lectures nationwide, and was always highly evaluated in the lecturer questionnaire.

Guest speaker from Indonesian companies:
Mr. Hirofumi Yoshitani
President director, PT. Mobile Innovation Indonesia
Mr./Ms.(TBC)

Apply to

Please fill in the application form and send to:
Himpunan Alumni AOTS Indonesia (HAAI)

Ms. Fitria (Indonesian and English)
Tel & WA: 08888-915-500
Email: yashaai@gmail.com

Schedule (tentative)

Date	Morning	Afternoon
22-Aug (Mon)	**<Opening session>** 9:00-9:15 **<Lecture>** 9:15-12:00 **- Basics of AI&IoT**	**<Lecture>** 13:00-16:00 - **Case studies of business innovation through AI&IoT at SMEs in Japan.**
23-Aug (Tue)	**<Lecture>** 9:00-12:00 **- Cases of AI&IoT application on business in Indonesia** *** Lecture by 2 guest speakers from Indonesian companies**	**<Workshop>** 13:00-16:00 - **Analysis of participants' business issues/flow** - **Making a data utilization action plan** **<Closing Ceremony>** 16:00-16:30

Application Deadline : Sunday 7 August 2022

As only a limited number can be admitted, early application is highly recommended. We may limit the number of participants from the same company if we receive more applicants than the maximum number of participants. We will inform you if your application has been accepted or not by 10 August 2022.