

## [KR0P29]

### 2021 AOTS Webinar [KR0P29]

### Learning from Japan's Long-lived Companies

### For Sustainable Business Succession and Innovation

#### DATE & TIME

Friday, 4 March 2022  
16:00-19:00 (JST)

#### PARTICIPANT LIMIT

150 persons

#### TARGET

Owners, executives, successors  
of companies or organizations  
in developing countries  
(20 years old and over)

#### LECTURER



After joining Daiwa Securities Co., Ltd, he was in charge of labor management and RM operations for institutional investors. After that, he turned himself into a researcher and was appointed to Japan University of Economics in 2014 and to University of Shizuoka in 2018. He is currently engaged in university-based research on corporate business succession from the perspective of business strategy and management. In addition to his research and educational activities at universities, he has taught business succession courses (case method) at Nagoya University of Commerce and Business School and Waseda University Business School. He has been the chairman of the planning and editing committee for the White Book on Family Business since its publication. His book, "The Dilemma of Business Succession," won the Meito Prize of the Japan Society for Applied Management and the Family Business Society Prize (2017).

#### Dr. Yasuhiro OCHIAI

Professor, Faculty of Management and Information Sciences, University of Shizuoka;  
Doctor of Business Administration;  
Executive Director, Society for Business Succession;  
Executive Director, Society for Family Business

#### APPLICATION DEADLINE

Thursday, 10 February 2022  
(JST)

#### CONTENTS

1. Characteristics of long-lived companies in Japan
2. Business succession and innovation in long-lived companies
3. Efforts of long-lived companies to cope with business crisis in COVID-19 pandemic

#### PARTICIPATION FEE

Free

\*This webinar will be implemented with the subsidy from the Japanese Government and sponsored by **AOTS Alumni Societies**

#### LANGUAGE

English

#### INQUIRY

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