

2021 AOTS Webinar [KROP23]

SDGs Oriented Business Innovation and Organization Development

Organized by The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS)
Collaborated by AOTS Alumni Societies

BACKGROUND

The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS) is an organization for human resources development mainly in overseas countries to promote technical cooperation through training, experts dispatch and other programs. Through those programs, we aim at contributing to the mutual economic growth of developing countries and Japan as well as enhancing friendly relations among those countries.

The AOTS webinar "**SDGs Oriented Business Innovation and Organizational Development (KROP23)**" is an online seminar (webinar) for company owners, executives and managers, etc., in developing countries. This webinar is suitable for participants who wish to learn about business innovation that contributes to solving environmental and social issues, and organizational development to realize innovation, along with case studies of Japanese companies.

OUTLINE

As global-level issues such as COVID-19 pandemic and global warming pile up, not only governments and the public sector but also industries are required to contribute to solving these issues through business. The global-level challenges we are facing today are becoming more uncertain and difficult to solve with existing technologies, so we need to address them through business innovation.

In this webinar, participants will learn the basics and methods of "organizational development" based on the idea that innovation is not only initiated by a few business leaders, but also by "organizations" that are strongly oriented toward innovation, and then explore new ways of doing business with the SDGs as a starting point to solve global-level problems such as environmental and social issues. The webinar will include lectures, case studies of Japanese companies and group discussion among the participants and designed to help participants to get new ideas on how to tackle organizational development in their own organizations and how to create new businesses.

* SDGs ---Sustainable Development Goals

The indicators adopted at the United Nations Summit in September 2015, and are targets set by the 193 member countries of the United Nations to be achieved over the 15-year period from 2016 to 2030.

OBJECTIVES

To enable company owners, executives, and senior managers in developing countries to achieve the following objectives;

- (1) To understand the methods of organizational development for business innovation
- (2) To understand how Japanese companies are addressing organizational development in uncertain era
- (3) To understand the global trend of SDGs and what "innovation" means
- (4) To understand the key perspectives and points for creating business innovation
- (5) To understand the characteristics of business innovation that solves environmental and social issues through case studies of Japanese and global companies.
- (6) Acquire the necessary elements for planning a business plan and the knowledge necessary to formulate it.

DATE AND TIME

- DAY 1: Tuesday 1 February, 2022, 2:00-5:00PM (Japan)**
DAY 2: Wednesday 2 February, 2022, 2:00-5:00PM (Japan)
DAY 3: Friday 4 February, 2022, 2:00-5:00PM (Japan)
DAY 4: Thursday 10 February, 2022, 2:00-5:00PM (Japan)
DAY 5: Saturday 19 February, 2022, 2:00-5:00PM (Japan)

***Participation in all five day webinars is required.**

*Please check the webinar start time in your country with **[Table 1] TIME DIFFERENCE WITH JAPAN IN THE TARGET ZONE** or ask it to the AOTS Alumni Society in the leaflet.

TARGET COUNTRIES

Developing Countries

*Please refer to **[Table 2] LIST OF TARGET COUNTRIES** for details.

NUMBER OF PARTICIPANTS

25 participants

TARGET PARTICIPANTS

Company owners, executives, senior managers. Senior managers should preferably be in charge of corporate planning, human resource development, or organizational development departments.

[Basic Requirements for Participants]

In order to participate in the training, the following conditions must be satisfied, in addition to the job position requirement specified for this program.

- a) Participants should live and work in target countries. Japanese is NOT applicable.
- b) Participants should belong to either corporation or organization.
- c) Participants should be 20 years old and over.
- d) Participants should have enough English language ability so as to be able to understand the program content.

e) Participants should not be armed forces personnel.

Notes:

- 1) In the case of applications from other than Japanese-affiliated companies or local companies that hold local capital, the priority for selection becomes lower.
- 2) This training is mainly aimed at the people working in the companies/organizations in the private sector, so those who belong to national or local government agencies are not eligible to participate.

THEME OF THE WEBINAR

Day 1

<Lecture and Workshop>

- (1) Basics of organizational development, how an organization should be for innovation
- (2) Case studies of Japanese companies
- (3) Group discussion

Day 2

<Lecture and Workshop>

- (1) Methods of the Dialogic Organizational Development
- (2) Appreciative Inquiry (AI) workshop

Day 3

<Lecture and Workshop>

- (1) Basics of the SDGs
- (2) How can business contribute to achieving the goals?
- (3) Case studies of companies in and outside Japan
- (4) Sharing of issues at your company

Day 4

<Lecture and Workshop>

- (1) Six keys to innovation
- (2) Case study (environmental issues)
- (3) Group discussion (searching for business plan ideas)

Day 5

<Lecture and Workshop>

- (1) Case study (social issues)
- (2) Group discussion (sharing business plans)
- (3) Business plan presentation

*Participants will be asked to join the Facebook group before the start of the webinar, so that they can deepen the dialogue during the interval between the training days.

LECTURER



Ms. Kaori Okubo
OD Process Consultant
CEO, Global Dynamics Co., Ltd

Acquired her MBA from Graduate School of Business Administration of Kobe University. Studied organization development through the Training Course for In-house Organization Development Facilitators at Kansai Productivity Center. Provides training on goal setting, thinking ability and creativity enhancement, team formation, and leadership for business persons, executives and teachers of prominent universities, companies and organizations in Japan; while engaged in support for organization development using the methodology for whole system positive change.

Dr. Toshiyuki Yamanaka
Director, Global Dynamics Co., Ltd

Ph.D. in International Public Policy, Osaka Univ. Japan
M.Phil in Development Study, Cambridge Univ. UK
MBA, Business Breakthrough Univ. Japan.
Lived in Egypt, UK and Saudi Arabia.
Worked as a consultant on innovation & leadership development for about 100 organizations.



LANGUAGE

This webinar will be conducted in **English**.
The lecture material will be prepared and distributed to participants in **English**.

PARTICIPATION FEE

100USD This program will be implemented with the subsidy from the Japanese Government.

HOW TO APPLY

Contact the AOTS Alumni Society nearby and send the completed application form by email to the person in charge of the Society by the application deadline. After the deadline, AOTS will screen the applicants and select the participants, who will be notified from the AOTS Alumni Society by email.

Please make sure to pay the participation fee to the AOTS Alumni Society by the designated deadline. If the participation fee will not be paid by the webinar day, the eligibility for participation will be cancelled.

If no AOTS Alumni Society exists in an applicant's country (region), please apply through the AOTS Alumni Society in the nearest area.

For the list of AOTS Alumni Societies, please visit <https://www.aots.jp/en/alumni/about/>.

APPLICATION DEADLINE

Thursday 6 January 2022 (Japan Time)

*After the deadline, the applicants will be notified as to whether you are accepted or not by e-mail from the Alumni Society in your area.

ONLINE TOOL

Zoom Meeting

- ◇ **In order to participate in group work, etc., participants are requested to attend the webinar on a PC. Please do not use smart phones or tablet devices. Microphones and webcams will also be used.**
- ◇ When selected as a participant, the participant will receive an invitation email. Please register for the meeting by clicking on the link in the email. After registration, a registrant will receive another email including the URL for the meeting. To participate in the meeting, just click the link.
- ◇ Invitation emails will be sent to all the approved participants. If a participant does not receive emails, please contact AOTS Alumni Society/Association he/she applied for.
- ◇ Participants are requested to install the application of Zoom Meetings in his/her PC beforehand for smooth participation in the meeting. Be sure to check the version of the app and keep it in the latest version. You can test a video meeting from your device: <http://zoom.us/test>

NOTES

- ◇ AOTS certificate will be awarded to participants who meet the criteria.
- ◇ During the program all the participants are requested to turn on the video.
- ◇ Each participant should use one device to participate in the webinar.
- ◇ Personal information provided by the participants may be used to publicize other AOTS Training Programs and conduct questionnaires based on consent of the participants.
- ◇ Participants shall not reproduce, distribute, or alternate the distributed lecture materials or film the webinar without prior permission from AOTS. Participants are asked to make a pledge not to commit any violation.
- ◇ In the event of an unavoidable accident (war, riot, labor dispute, earthquake, storm, fire, flood, epidemic, etc.) or network / equipment trouble, AOTS may cancel the implementation of the webinar.
- ◇ Do not transfer the webinar information (webinar link/number/password) given to the participants to anyone other than the participants without permission.
- ◇ AOTS will not be held responsible if it becomes difficult for participants to participate in or continue to participate in the webinar due to an unavoidable accident or network/equipment trouble.

INQUIRY

The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS)

Overseas Cooperation Group

30-1, Senju Azuma 1-chome, Adachi-ku, Tokyo 120-8534, JAPAN

Tel : 03-3888-8256

Fax : 03-3888-8242

E-mail: webinar-kaikyo@aots.jp

[Table 1] TIME DIFFERENCE WITH JAPAN IN THE TARGET ZONE

(Only countries with AOTS Alumni Societies are listed.)

Country (Region)	Time difference with JST () indicates the time difference during daylight savings time.
Mongolia (Ulaanbaatar)	JST - 01:00
Malaysia	JST - 01:00
Philippines	JST - 01:00
Cambodia	JST - 02:00
Indonesia (Jakarta)	JST - 02:00
Thailand	JST - 02:00
Viet Nam	JST - 02:00
Myanmar	JST - 02:30
Bangladesh	JST - 03:00
Nepal	JST - 03:15
India	JST - 03:30
Sri Lanka	JST - 03:30
Pakistan	JST - 04:00
Georgia	JST - 05:00
Iran	JST - 05:30 (JST- 4:30)
Ethiopia	JST - 06:00
Kenya	JST - 06:00
Tanzania	JST - 06:00
Turkey	JST - 06:00
Egypt	JST - 07:00
South Africa	JST - 07:00
Sudan	JST - 07:00
Zambia	JST - 07:00
Cameroon	JST - 08:00
Nigeria	JST - 08:00
North Macedonia	JST - 08:00 (JST - 07:00)
Ghana	JST - 09:00
Argentina	JST - 12:00
Brazil (Sao Paulo, Rio de Janeiro)	JST - 12:00 (JST - 11:00)
Bolivia	JST - 13:00
Paraguay	JST - 13:00 (JST - 12:00)
Venezuela	JST - 13:00
Peru	JST - 14:00
Mexico (Mexico City, Monterrey)	JST - 15:00 (JST - 14:00)

[Table 2] LIST OF TARGET COUNTRIES

Applicants should be residing in the following countries.

Asia (24)	Oceania (15)	Middle East (9)	Europe (10)
Afghanistan	Fiji	Armenia	Albania
Bangladesh	Kiribati	Azerbaijan	Belarus
Bhutan	Marshall	Georgia	Bosnia and Herzegovina
Cambodia	Micronesia	Iraq	Kosovo
India	Nauru	Jordan	Moldova
Indonesia	Niue	Lebanon	Montenegro
Iran*	Palau	Palestine	North Macedonia
Kazakhstan	Papua New Guinea	Syria	Serbia
Kyrgyzstan	Samoa	Yemen	Turkey
Laos	Solomon		Ukraine
Malaysia	Tokelau		
Maldives	Tonga		
Mongolia	Tuvalu		
Myanmar	Vanuatu		
Nepal	Wallis and Futuna		
Pakistan			
Philippines			
Sri Lanka			
Tajikistan			
Thailand			
Timor-Leste			
Turkmenistan			
Uzbekistan			
Viet Nam			

Africa (54)		Latin America (28)	
Algeria	Liberia	Antigua and Barbuda	Guyana
Angola	Libya	Argentina	Haiti
Benin	Madagascar	Belize	Honduras
Botswana	Malawi	Bolivia	Jamaica
Burkina Faso	Mali	Brazil	Mexico
Burundi	Mauritania	Colombia	Montserrat
Cabo Verde	Mauritius	Costa Rica	Nicaragua
Cameroon	Morocco	Cuba	Panama
Central African Rep.	Mozambique	Dominica	Paraguay
Chad	Namibia	Dominican Republic	Peru
Comoros	Niger	Ecuador	St. Lucia
Congo	Nigeria	El Salvador	St. Vincent
Congo, Dem. Rep.	Rwanda	Grenada	Suriname
Côte d'Ivoire	Sao Tome and Principe	Guatemala	Venezuela
Djibouti	Senegal		
Egypt	Sierra Leone		
Equatorial Guinea	Somalia		
Eritrea	South Africa		
Eswatini	South Sudan		
Ethiopia	St. Helena		
Gabon	Sudan		
Gambia	Tanzania		
Ghana	Togo		
Guinea	Tunisia		
Guinea-Bissau	Uganda		
Kenya	Zambia		
Lesotho	Zimbabwe		

*Iran is a member of South Asia Federation of AOTS Alumni Societies (SAFAAS) and is classified as Asia not Middle East.

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