

2021 AOTS Webinar [KROP07]

Corporate Revitalization by Practical Actions

-Organizational change starting from 5S-

Organized by The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS)
in cooperation with Federation of Latin American AOTS Alumni Societies (FELAAS).

BACKGROUND

The Association for Overseas Technical Cooperation and Sustainable Partnerships (AOTS) is an organization for human resources development mainly in overseas countries to promote technical cooperation through training, experts dispatch and other programs. Through those programs, we aim at contributing to the mutual economic growth of developing countries and Japan as well as enhancing friendly relations among those countries.

AOTS Webinar KROP07 “Corporate Revitalization by Practical Actions” is an online seminar (webinar) designed for company owners, executives, senior managers or 5S activity promotion managers who aim to revitalize companies and organizations through the practice of 5S activities.

OUTLINE

5S activities are an effort that has been valued by Japanese companies regardless of industry, company size, and time. Nowadays, the idea and activities of 5S are widespread in many companies around the world, but it is not easy to introduce and continue 5S in-house. The reason why it is difficult to continue 5S activities is that we see 5S only as a means to achieve a single goal, such as cost reduction.

On the other hand, if the practical actions of 5S become a routine and be established in the organization, the purpose can be newly created and achieved through 5S according to the times and circumstances. The webinar will focus on the true effects of 5S and deepen understanding of why companies that can practice and continue 5S are strong. Participants will review their company from the perspective of the three spirits of management (Entrepreneurship, Utilitarian mind, Citizenship), and consider ways to strengthen the deficiencies in the three spirits through 5S. The webinar aims participants to learn how to practice 5S as a means of organizational change to overcome the critical business environment of widespread of COVID19, which has yet to show signs of convergence.

OBJECTIVES

We aim for company owners, executives, senior managers or 5S activity promotion managers to achieve the following goals:

- 1) To understand the three spirits of management (Entrepreneurship, Utilitarian mind, Citizenship), and understand which spirit is strong and weak in a participant’s company.
- 2) To understand the history of 5S and the true effects of 5S activities.
- 3) To understand the strengths of 5S practice companies.
- 4) To understand the mindset of an executive or manager when practicing 5S.
- 5) To strengthen the specific management spirit that a participant’s company has weakness among those 3 management spirits by formulating and implementing a 5S practice plan.

DATE AND TIME

DAY 1: Wed. 20 October 2021 8:00AM-12:00PM
DAY 2: Thu. 21 October 2021 8:00AM-12:00PM
DAY 3: Fri. 22 October 2021 8:00AM-11:00AM
DAY 4: Fri. 5 November 2021 8:00AM-11:00AM

*All times listed are Japan time

TARGET COUNTRIES

Developing Countries in Latin America.

*Please refer to [Table 2] LIST OF TARGET COUNTRIES for details.

NUMBER OF PARTICIPANTS

40 participants

TARGET PARTICIPANTS

Company owners, executives, senior managers or 5S activity promotion managers in target countries.

[Basic Requirements for Participants]

In order to participate in the management training, the following conditions must be satisfied, in addition to the work experience and position requirements specified for each program.

- a) Participants should live and work in target countries. Japanese is NOT applicable.
- b) Participants should belong to either corporation or organization.
- c) Participants should be 20 years old and over.
- d) Participants should have enough Spanish language ability so as to be able to understand the program content.
- e) Participants should not be armed forces personnel.

Notes:

- 1) In the case of applications from other than Japanese-affiliated companies or local companies that hold local capital, the priority for selection becomes lower.
- 2) This training is mainly aimed at the people working in the companies/organizations in the private sector, so those who belong to national or local government agencies are not eligible to participate.

THEME OF THE WEBINAR

- 1) Understand the three spirits of management (Entrepreneurship, Utilitarian mind, Citizenship).*
- 2) Understand the history of 5S and the true effects of 5S activities.
- 3) Understand the reasons for the strengths of 5S practicing companies through case studies of 5S activities in Japan and overseas.
- 4) Understand the mindset of an executive or manager when practicing 5S.
- 5) Formulate a 5S practice plan as an executive or a person in charge. In addition to formulating, the plan will be implemented, and the results will be reported on the final day of the webinar, which will lead to the long-term and systematic 5S practical actions as a routine in the future.

*In order to understand the three spirits of management, participants are asked to watch videos before participating in the webinar.

LECTURER

Dr. Shin Omori



Professor,
Faculty of Modern Social Studies, Otemae University

Completed Ph.D. course in business administration at Kobe University Graduate School, Japan in 2001, Doctor of Business Administration.
After working as an Assistant Professor in the Faculty of Commerce at Tokyo International University and a Professor, College of Economics, Nihon University, he is in his current position.
Chairman of Study Group 'Hospitality by Cleaning'

He focuses on cleaning activities in companies, as well as research on organizational revitalization, new business creation, and the relationship between project management and cleaning.

His books include "Cleaning and Management-Understanding "Utility" from History and Theory", "Business Administration of Toilet Cleaning", "Cleaning Capitalism", "Strategy Follows Practice", and "New Management Strategy."

LANGUAGE

The webinar will be conducted in **Japanese with Spanish interpretation**.

The lecture material will be prepared and distributed to participants in **Spanish**.

PARTICIPATION FEE

100 USD

This program will be implemented with the subsidy from the Japanese Government and sponsored by **Federation of Latin American AOTS Alumni Societies (FELAAS)**.

HOW TO APPLY

We accept applications from the AOTS Alumni Societies exclusively. Please contact the AOTS Alumni Societies in your area to apply for this webinar. For the list of AOTS Alumni Societies, please visit <https://www.aots.jp/en/alumni/about/>.

E-mail the application form to the person in charge of the AOTS Alumni Society in your area by the application deadline. After the deadline of AOTS Japan, AOTS will screen the applicants and select the participants, who will be notified from the AOTS Alumni Society by email.

Please make sure to pay the participation fee to the AOTS Alumni Society by the designated deadline. If the participation fee will not be paid by the webinar day, the eligibility for participation will be cancelled.

APPLICATION DEADLINE

Wednesday 29 September 2021 (Japan Time)

ONLINE TOOL

Zoom Webinar

*When selected as a participant, you will receive an invitation email. Please register for the webinar by clicking on the link in the email.

*After registration, a registrant will receive another email including the button to participate in the webinar. On the day of the webinar, just click this button.

*Invitation emails will be sent to all the approved participants. If you do not receive an email, please contact AOTS Alumni Society/Association you applied for.

*We are planning discussions and presentations from participants in the webinar. We recommend that you join from a PC instead of a smartphone. Also, please prepare a device equipped with a microphone and a webcam.

NOTES

- ◇ AOTS certificate will be awarded to the participants who participate in two-thirds of this webinar.
- ◇ We are planning discussions and presentations from participants, so please turn on your webcam when you participate.
- ◇ Personal information provided by the participants may be used to publicize other AOTS Training Programs and conduct questionnaires based on consent of the participants.
- ◇ Participants shall not reproduce, distribute, or alternate the distributed lecture materials or film the webinar without prior permission from AOTS. Participants are asked to make a pledge not to commit any violation.
- ◇ In the event of an unavoidable accident (war, riot, labor dispute, earthquake, storm, fire, flood, epidemic, etc.) or network / equipment trouble, AOTS may cancel the implementation of the webinar.
- ◇ Do not transfer the meeting information (meeting link/number/password) given to the participants to anyone other than the participants without permission.
- ◇ AOTS will not be held responsible if it becomes difficult for participants to participate in or continue to participate in the webinar due to an unavoidable accident or network/equipment trouble.

INQUIRY

The Association for Overseas Technical Cooperation and Sustainable Partnerships
Overseas Cooperation Group
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[Table 1] TIME DIFFERENCE WITH JAPAN IN THE TARGET ZONE
(Only countries with AOTS Alumni Societies are listed.)

Country (Region)	Time difference with JST
Argentina	JST - 12:00
Brazil (Sao Paulo, Rio de Janeiro)	JST - 12:00
Bolivia	JST - 13:00
Paraguay	JST - 13:00
Venezuela	JST - 13:00
Ecuador (Quito)	JST - 14:00
Peru	JST - 14:00
Mexico (Mexico City, Monterrey)	JST - 15:00

[Table 2] LIST OF TARGET COUNTRIES

Applicants should be residing in the following countries.

Latin America (28)	
Antigua and Barbuda	Guyana
Argentina	Haiti
Belize	Honduras
Bolivia	Jamaica
Brazil	Mexico
Colombia	Montserrat
Costa Rica	Nicaragua
Cuba	Panama
Dominica	Paraguay
Dominican Republic	Peru
Ecuador	St. Lucia
El Salvador	St. Vincent and Grenadines
Grenada	Suriname
Guatemala	Venezuela

If no AOTS Alumni Society exists in your country (region), please apply through the AOTS Alumni Society in your nearest area.

For the list of AOTS Alumni Societies, please visit <https://www.aots.jp/en/alumni/about/>.