

# The Program on Family Business

## Management for Egypt

### 2 weeks Management Training In Japan



#### Training Duration:

**30th Jan. to 12th Feb.**

**2024 \*14 days**



#### Participants Requirement

#### Number of Participation 22 ppl

Participants should be, in principle, founders, successors or its candidates of Egyptian family businesses.

\*Those who are not relatives by blood to the founder or management may also be accepted.

\*Participation eligibility will be determined by reviewing application documents, "Pre-Training Report" and "Questionnaire on the Family Business". (20 years old over)

1. To understand the characteristics of Japanese family businesses in terms of management methods.
2. To understand how Japanese long-established family businesses carry out human resource development and skills transfer.
3. To understand the structure, systems and practices of corporate governance in Japanese family businesses.
4. To consider how to develop the family business in their own company over the long term and hand it over to the next generation and formulate a concrete action plan.

#### Language

#### Application Deadline

\*Participation fee will be partially subsidized by Japanese government. Please refer to "Program Outline" for details.

**English**

\*English interpreter provided

**Nov 21<sup>st</sup>, 2023**



**Venue : AOTS Kansai Kenshu Center (KKC)**

7-5, Asaka 1-chome, Sumiyoshi-ku, Osaka, Osaka 558-0021

**AOTS Alumni Society of Egypt**

**Person in charge of application: Mrs. Heba Hassan**

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**Inquiry**

## Program Director

## Dr. Hidekazu Sone

Professor, Faculty of Policy Science,  
Shizuoka University of Art and Culture

Dr. Sone has been teaching as a Professor at Faculty of Policy Science, Shizuoka University of Art and Culture since 2022 after working as an Assistant Professor at Osaka University of Economics, a Visiting Researcher at Memorial University in Canada and an Assistant Professor at the Faculty of Business Administration at Tezukayama University. Currently he is active as Executive Director of Japan Academy of Family Business, Executive Secretary of Entrepreneur Research Forum. Dr. Sone holds a PhD in Business Administration. Major publications: "Business Administration from the Ground Up" (Joint Authorship, 2013), "Family Business in Japan" (Editing and Writing, 2016), "Survival Mechanisms of Long-established Firms" (2019, winner of the Main Prize of the Small and Medium Enterprise Research Encouragement Award from the Shoko Research Institute, winner of the Family Business Society Award, winner of the Entrepreneur Research Forum Award, etc.), "Corporate Governance and Management in German Enterprises" (Joint Authorship, 2021), "Theory and History in Regional Perspective" (Joint Authorship, 2022) and so on.



## Course Itinerary



Date	Morning	Afternoon
29-Jan (Mon)	(Arrival in Japan)	
30- Jan (Tue)	ORIENTATION/ OPENING CEREMONY	LECTURE: Traditional Japanese view of company management and Family Business
31- Jan (Wed)	LECTURE: Skill Succession and Family Business (Case Study of Takenaka Corp. etc.)	
1- Feb (Thu)	COMPANY VISIT: Skills Transfer and Family Businesses (tentative: General Construction)	
2- Feb (Fri)	LECTURE: Business Succession, HRD, Conflicts Japan and other countries cases (1)	LECTURE: Business Succession, HRD, Conflicts Japan and other countries cases (2)
3- Feb (Sat)	Day off	
4- Feb (Sun)	Day off	
5- Feb (Mon)	Study Tour	COMPANY VISIT: The way of Business Succession (tentative: Japanese tea production and sales)
6- Feb (Tue)		COMPANY VISIT: Features of Long-Standing Japanese Company (1) (tentative: Port and marine transportation services)
7- Feb (Wed)		COMPANY VISIT: Initiatives for Business Permanence in Family Businesses (1) (tentative: Confectionery production and sales)
8- Feb (Thu)	LECTURE: Challenges in Family Business Succession	COMPANY VISIT: Initiatives for Business Permanence in Family Businesses (2) (tentative: Manufacture and sale of automotive parts)
9- Feb (Fri)	LECTURE: Corporate Governance in Family Business	PRESENTATION: Final Report Presentation within groups
10- Feb (Sat)	LECTURE: Summary of Learning from Family Business Case Studies	
11- Feb (Sun)	Day off	
12- Feb (Mon)	PRESENTATION: Final Report Presentation (1)	PRESENTATION: Final Report Presentation (2) / CLOSING CEREMONY
13- Feb (Tue)	(Departure from Japan)	