PRE-TRAINING REPORT

**- The Program on New Business Creation for South Asia [SABC]-**

**[SABC]**

Please fill in the following items **by using a personal computer or similar equipment** in English.

**Handwriting should be avoided.**

This document will be used as a reference material in 1) the screening process of applicants and 2) the group discussion and the presentation to be held during the program by sharing with lecturers and other participants. Therefore, the **applicant is requested to fill in all of the items clearly and concretely.**

**\*AOTS will not use this information for any other purposes other than an AOTS training program.**

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| 1. Your name |  |
| 2. Your country |  |
| 3. Name of your company/ organization |  |
| 4. Outline of your organization  (Business outline, product lines/service, and size of business of your company)  \* Preferably attach an organization brochure |  |
| 5. Your position and department  (preferably attach an organizational chart, indicating your position) |  |
| 6. Your duties in detail |  |
| 7. What do you think is/are the key success factor(s) in creating a “new business”? Please justify your response. |  |
| 8. What do you think is/are the most challenging aspect(s) of creating a “new business”? In a hypothetical situation where you are the business creator, how would you overcome them? |  |
| 9. Have you tried creating a “new business”? If yes, please elaborate on your experiences and lessons learned. If no, please explain what prohibited you from doing so? |  |
| 10. Does your role/ position in your organization require you to create new business? If yes, please elaborate on your experiences. If no, please write what motivated you to apply to this program. |  |
| 11. What is/are your expectation(s) for the program? |  |