

The Program on ICT Utilization to Overcome DX-related Strategic Management Challenges

[PICT]

【Course Objectives】

- ✓ To deepen the participants' understanding of how corporate activities have changed with the development of ICT, and the trends of DX (Digital Transformation) and business transformation through digital technologies such as IoT, Big Data analysis, and AI in Japan and around the world.
- ✓ To have them comprehend the business models of companies using ICT and how to develop DX strategies, with examples of how Japanese companies are implementing them.
- ✓ To enable participants to enhance their corporate management capabilities so that they can start/utilize ICT in their own corporate management.

- Date : 4 September – 17 September 2024 (14 days)
- Venue : AOTS Tokyo Kenshu Center, Tokyo, Japan
- Target Participants (residents of developing countries, any of the following apply)
 1. Owners or directors of companies in the manufacturing and logistics industries etc.
 2. Senior managers who are engaged in ICT utilization
 3. Middle to senior managers who are engaged in DX strategy and system development

Application Deadline : 13 June 2024

Contact information

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Ph.D. from the University of Rochester, U.S.A., in 1981 .

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He has published more than 160 papers in leading archive journals in both theoretical and functional areas. He also has extensive experience in business consulting in both the United States and Japan.

Schedule (tentative)

※All lectures/visits will be conducted in English

| Date | Morning | Afternoon | Evening |
|------------------|---|--|-------------------------|
| 3 Sep. (Tue.) | (Arrival in Japan) | | |
| 4 (Wed.) | Orientation / Opening Ceremony | L: Evolution of ICT: Before and After DX -From Analog to Cloud Computing and DX | Group Discussion (1) |
| 5 (Thu.) | L: Transformation of Business Models and Future Brought by DX | V: -Case of ICT in Japanese Logistics Industry- | Group Discussion (2) |
| 6 (Fri.) | L/E: DX Strategy using ICT in Manufacturing and Service Industries -Comparative analysis between Japan and overseas | | Group Discussion (3) |
| 7 (Sat.) | Day Off | | |
| 8 (Sun.) | Day Off | | |
| 9 (Mon.) | L: Integration of Production & Logistics by ICT (1) - Case of a Leading Japanese Construction and Industrial Machinery Manufacturing Company | L: Case of DX Strategies in Japanese Manufacturing Industry | - |
| 10 (Tue.) | L: Integration of Production & Logistics by ICT (2) - Case of a Leading Japanese Construction and Industrial Machinery Manufacturing Company | | Group Discussion (4) |
| 11 (Wed.) | Study Tour | V: -Case of ICT in Japanese Manufacturing Industry (1) - | - |
| 12 (Thu.) | | V: -History of Development of Japanese Manufacturing Industry, Case of Advanced Manufacturing Companies | - |
| 13 (Fri.) | | V: -Case of ICT in Japanese Manufacturing Industry (2) - | - |
| 13 (Fri.) | | V: -Case of ICT in Japanese Manufacturing Industry (3) - | - |
| 14 (Sat.) | Day Off | | |
| 15(Sun.) | Day Off | | |
| 16 (Mon.) | L: Essence of DX: Present and Future (1) - Melting of Manufacturing and Service Industries | L: Essence of DX: Present and Future (2) -Importance of Management Strategy Based on Back-casting Approach | - |
| 17 (Tue.) | Final Presentation | Final Presentation/ Closing Ceremony | - |
| 18 (Wed.) | (Departure from Japan) | | |

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