



The Program on Business Innovation and Organization Development [BIOD]

Course Benefits

1. To understand the characteristics and roles required of owners or executives for producing business innovation.
2. To learn the managerial methods for creating and promoting business innovation strategically.
3. To learn the methods of organization development and human resource development for making business innovation happen.
4. To make a concrete action plan for producing business innovation.

- Date : 15 – 28 January 2020 (2 weeks)
- Venue : AOTS Kansai Kenshu Center
- Target Participants : Company Owners, Executives or Senior Managers in developing countries
- Deadline : **5 November 2019 (Tue.)**

Contact Information

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Program Director

Dr. Toshiyuki Yamanaka
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Ph.D. in International Public Policy, Osaka Univ. Japan/ M. Phil in Development Study, Cambridge Univ. UK/ MBA, Business Breakthrough Univ. Japan.
Lived in Egypt, UK and Saudi Arabia. Worked as a consultant on innovation & leadership development for about 100 organizations.

Schedule(Tentative)

※All lectures/visits will be conducted in English

Date	Morning	Afternoon
15 Jan. (Wed.)	Course Orientation/ Opening Ceremony [Workshop] Sharing the Purpose of the Program	[Lecture] Role, Mind-set, & Vision of a Top Manager
16 (Thu.)	[Lecture] 2030 SDGs Game	[Lecture] Overview of Business Innovation
17 (Fri.)	[Lecture & Exercise] Plotting a Draft Strategy for Business Innovation	
18 (Sat.)	Day off	
19 (Sun.)	Day off	
20 (Mon.)	[Lecture] Activation of Organization by Organizational Development (1)	
21 (Tue.)	[Lecture] Activation of Organization by Organizational Development (2)	
22 (Wed.)	Study Tour	[Visit] Example of Business Innovation in Japanese Companies
23 (Thu.)		[Visit] Example of Good "Challenging" Management in Japanese SMEs
24 (Fri.)		[Visit] Example of Organizational Activation by Organization Development, etc.
25 (Sat.)	Day off	
26 (Sun.)	Day off	
27 (Mon.)	[Lecture] Lecture by Japanese Corporate Director	Preparation for Presentation
28 (Tue.)	Final Presentation	

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